

# [PDF] Navigating Social Media Legal Risks: Safeguarding Your Business (Que Biz-Tech)

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## **About the Author**

**Robert McHale, Esq.**, is the founding member of R McHale Law (rmchale.com), a full-service law firm whose corporate practice represents clients on a wide variety of IT and intellectual property law matters, including privacy and data security, trademark, copyright, trade secrets, technology licensing, and other proprietary protections. By leveraging his business instinct, technical insight, and legal experience, Robert helps companies develop legal strategies that best promote their business objectives. His areas of focus include general corporate law, business litigation, web/mobile applications, online marketing, new media, and Internet and e-commerce technology.

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